

Lennie Finch

Graphic & Motion Designer

Contact Me

About Me

I have over four years of experience working in-house and agency as a graphic designer. I like to use my illustration and animation skills to produce emotive designs, as I see them as a great way to engage with an audience.

Outside the world of design, I am a mental health advocate. I am a facilitator for Andy's Man Club, with an aim to prevent suicide, and stop the stigmatisation surrounding mental health.

Skills

- Adobe CC Suite
- Figma
- Procreate
- Microsoft Office
- HTML & CSS
- Wordpress

Experience

Graphic Designer MuscleFood

(Apr 2023 - Present) Nottingham Hybrid

I am currently working as part of the design team, creating content for the Web and Social Channels across four different Online Platforms Under Musclefood. This includes Print Packaging, website design and maintenance, social media creation and other branded collateral.

Junior Graphic Designer Vision Express

(Jan 2022 - Present) Nottingham Hybrid

I am currently working as part of the marketing team, creating content for the CRM, Brand and Digital. This includes in-store artwork, website building and maintenance, social media creation and other branded collateral.

Graphic Designer White Label Studio

(Jan 2022 - Aug 2022) Remote

I worked in a fast-paced design agency on a variety of accounts to work on in a variety of industries, ranging from large, well-known Marketing Agencies, to exciting new start-ups.

Across very different sectors and meeting their daily design requirements which include but are not limited to; Brand Identity, Motion Graphics, Social Media Content, Website Design, Brochure Design, Packaging Design, Presentations and Pitch Decks.

Graphic Designer Cheswold Park Hospital

(Jul 2018 - Dec 2021) Doncaster (Promoted from Junior Graphic Designer after 1 year)

I worked to support the communications department by creating print & digital designs with high visual impact whilst working with the corporate guidelines stated by the several companies we were employed by. I was also employed to cover two other external clients; Idem Living and The Earl Of Doncaster Hotel.

Education

BA (Hons) Visual Communication

The University Of Wolverhampton

2:1 2016 - 2018, Wolverhampton

Art & Design Foundation Degree

The University Of Wolverhampton

Merit 2014 - 2016, Telford